

BUILT FROM HOME

# BFH GALA

# 2026

OFFICIAL SPONSORSHIP PACK

ROOTED & RISING

Sunday 29 November 2026 · London, United Kingdom

**600+**

Guests

**35K+**

Web Sessions

**60K+**

Avg Reach

**1.6M+**

Peak Reach

**29  
NOV  
2026**

*A platform for brands, leaders, and changemakers who believe creativity deserves opportunity.*

## THE BFH STORY

**Built From Home was created to recognise a truth that many successful people share — most did not start with perfect conditions.**

Many started from bedrooms, kitchens, home offices, community spaces, side hustles, and passion projects. What begins at home can become a movement. What begins with one person can inspire thousands. BFH exists to celebrate those journeys and inspire the next generation to keep building.

## OUR MISSION

To celebrate, elevate, and create opportunities for entrepreneurs, personalities, creatives, innovators, and brands by providing visibility, recognition, access, mentorship, and meaningful connections that support long-term growth and success.

## OUR VISION

To become a recognised global platform that celebrates, elevates and supports entrepreneurs, creatives, innovators, leaders and brands creating meaningful impact.

## OUR VALUES

### Visibility

Shine a light on exceptional people

### Opportunity

Open doors to networks & resources

### Community

Build meaningful connections

### Excellence

Recognise outstanding achievement

### Impact

Celebrate those who create change

## OUR GROWTH

### YEAR 1

**200 Guests** →

Proof of concept. Grassroots launch.

### YEAR 2

**400 Guests** →

100% growth. Expanded reach.

### YEAR 3

**600 Guests**

2026 edition. Largest to date.

## ROOTED & RISING

*Celebrating self-made individuals and organisations who have remained grounded in their values whilst continuing to rise in influence, impact and success.*

Entrepreneurs	Founders	Business Leaders	Creatives
Innovators	Community Builders	Changemakers	Cultural Trailblazers

### AUDIENCE REACH & INFLUENCE

<b>35K+</b> Monthly Website Sessions	<b>60K+</b> Avg Campaign Reach	<b>1.6M+</b> Peak Campaign Reach	<b>600+</b> 2026 Projected Guests
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*National & International Audience • UK, Europe, Africa, and beyond*

### AUDIENCE BREAKDOWN

Entrepreneurs & Founders	25%
Creative Professionals	20%
Small Business Owners	15%
Influencers & Personal Brands	10%
Corporate Professionals	10%
Media & Press	10%
VIP Guests & Community Leaders	10%

**Partnering with BFH is not simply sponsoring an event. It is investing in a movement.**

BFH sits at the intersection of entrepreneurship, culture, creativity, leadership, and community impact. Our audience is ambitious, engaged, and actively shaping the future across multiple industries — in the UK, Africa, and the global diaspora.

## WHAT PARTNERS GAIN

### ◆ Brand Visibility

Logo and brand placement across all event materials, stage, digital platforms, and press communications.

### ◆ Audience Access

Direct engagement with 600+ attendees including entrepreneurs, founders, investors, creatives, and decision makers.

### ◆ Content & PR Opportunities

Photography, video, interviews, editorial features, and exclusive content before, during, and after the event.

### ◆ Community Impact & CSR

Authentic, measurable alignment with diversity, inclusion, entrepreneurship, and cultural representation.

### ◆ Talent Pipeline Access

First-look access to emerging talent across beauty, fashion, hair, arts, business, and creative industries.

### ◆ Networking & Relationships

Direct connections with founders, speakers, award recipients, sponsors, and industry leaders at the gala.

### ◆ National & International Reach

Access to a growing platform with audience presence across the UK, Africa, Europe, and the global diaspora.

## THREE REASONS TO PARTNER WITH BFH

0

1

### Celebrating Self-Made Success

BFH recognises people who have built something meaningful from the ground up — sponsors align with excellence, resilience, and ambition.

0

2

### Inspiring the Next Generation

The stories celebrated at BFH encourage others to build. Sponsors become part of a movement that creates role models and opens doors.

0

3

### Creating Opportunity

BFH creates visibility and connections. Sponsoring BFH is a direct investment in a community of high-growth entrepreneurs and leaders.

## HEADLINE PARTNER

# £15,000

1 ONLY · EXCLUSIVE

"BFH Gala 2026 Presented By [Your Brand]"

### PREMIUM VISIBILITY

- ✓ Naming rights partnership
- ✓ Largest logo across all materials
- ✓ Premium website placement
- ✓ Stage & backdrop branding
- ✓ Red carpet & entrance branding
- ✓ Event programme feature
- ✓ On-screen branding

### HOSPITALITY & ACCESS

- ✓ VIP Table for 10 guests
- ✓ VIP Reception access
- ✓ Executive networking access
- ✓ Sponsor activation space
- ✓ Award category sponsorship
- ✓ Priority 2027 renewal rights

### MEDIA & CONTENT

- ✓ Dedicated sponsor campaign
- ✓ Opening remarks opportunity
- ✓ Award presentation opportunity
- ✓ Press release inclusion
- ✓ Interview opportunities
- ✓ Partner spotlight feature
- ✓ Social media content campaign

Also includes: Marketing collaboration opportunities · Custom activation space · Priority 2027 renewal

## PLATINUM PARTNER £7,500

3 AVAILABLE

### ✓ Named Award Category Sponsorship

Naming rights for a BFH award category — presented on stage.

### ✓ Premium Logo Placement

Prominent logo across all event materials, digital, and communications.

### ✓ VIP Table for 10 Guests

Premium VIP seating at the BFH Gala for your team and guests.

### ✓ Dedicated Social Media Campaign

A dedicated promotional feature across BFH social platforms.

### ✓ Press Release Inclusion

Named in all official BFH press releases and media communications.

## GOLD PARTNER

## £5,000

5 AVAILABLE

### ✓ Logo Placement

Logo across key event materials, digital channels, and communications.

### ✓ VIP Table for 6 Guests

VIP seating for your team at the BFH Gala 2026.

### ✓ Social Media Promotion

Feature post across BFH social media channels.

### ✓ Award Category Association

Association with a BFH award category.

### ✓ Website & Programme Inclusion

Logo on BFH website and event programme.

### ✓ Post-Event Digital Report

Reach and impact report delivered following the event.

# FURTHER PARTNERSHIP OPTIONS

OFFICIAL SPONSORSHIP PACK

## COMMUNITY PARTNERSHIP

10 Available

£2,500

- ✓ 4-seat event table
- ✓ Logo across materials
- ✓ Website recognition
- ✓ Social media acknowledgement
- ✓ Event programme listing
- ✓ Networking opportunities

## SUPPORTING PARTNERSHIP

20 Available

£1,000

- ✓ 2-seat event tickets
- ✓ Brand acknowledgement
- ✓ Event programme listing
- ✓ Social media recognition

## OFFICIAL CATEGORY SPONSORSHIP

Per Category

£3,000

*Sponsor a specific award category*

- ✓ Category naming rights
- ✓ Award presentation on stage
- ✓ Logo inclusion
- ✓ Social media promotion
- ✓ On-screen recognition

## MEDIA / CONTENT PARTNERSHIP

Open

In Kind

*TV · Radio · Podcasts · Beauty · Fashion · Photography*

- ✓ Official Partner designation
- ✓ Press accreditation & VIP access
- ✓ Brand visibility & content credits
- ✓ Interview & editorial opportunities
- ✓ Product placement / gift bags

## AN INVITATION TO BUILD A LEGACY

The Patron Circle is for entrepreneurs, business leaders, and individuals who wish to invest in the future of entrepreneurship, creativity, and community impact — beyond a single event.

**This is more than a sponsorship opportunity. It is an opportunity to invest in a movement.**

### FOUNDERS CIRCLE

£5,000

10 Available

0

For visionary leaders investing in the future of entrepreneurship.

#### ✓ VIP Table for 10 Guests

Host your guests in prime VIP seating at the BFH Gala.

#### ✓ Recognition from Stage

Acknowledged as a founding Patron Circle member.

#### ✓ VIP Reception Access

Private pre-event reception with founders, speakers, and sponsors.

#### ✓ Private Leadership Roundtable

Exclusive invitation to BFH leadership and strategy sessions.

#### ✓ Priority Access to Future Initiatives

First access to all future BFH workshops, programmes, and partnerships.

### LEGACY CIRCLE

£2,500

20 Available

0

For established professionals investing in future success stories.

#### ✓ VIP Event Access

Priority VIP access to the BFH Gala 2026.

#### ✓ Recognition

Acknowledged as a Legacy Circle Patron.

#### ✓ Networking Opportunities

Access to the BFH community of leaders and creatives.

#### ✓ Priority Invitations

Priority access to future BFH events and initiatives.

### COMMUNITY CIRCLE

£1,000

Unlimited

0

For supporters passionate about creating opportunity.

#### ✓ Recognition

Acknowledged as a Community Circle supporter.

#### ✓ Priority Event Access

Priority admission to BFH Gala 2026.

#### ✓ Patron Circle Communications

Regular updates on BFH's growth and impact.

# ASSETS, ACTIVATIONS & TIMELINE

OFFICIAL SPONSORSHIP PACK

## SPONSORSHIP ASSET INVENTORY

### EVENT ASSETS

- Event naming rights
- Stage & backdrop branding
- Red carpet & entrance branding
- Award category sponsorship
- VIP Tables & Reception
- Guest gift bags & product placement
- On-screen & programme branding

### DIGITAL ASSETS

- Website banners & partner page
- Email campaign features
- Social media features & spotlights
- Video & highlight reel inclusions
- Sponsored content & reels

### MEDIA ASSETS

- Press releases & media features
- Interview & podcast opportunities
- Founder & sponsor spotlights
- Award announcement coverage
- Red carpet & editorial content

### HOSPITALITY ASSETS

- VIP Tables
- VIP Reception access
- Speaker opportunities
- Award presentation slots
- Executive networking access

## PARTNERSHIP TIMELINE

### JUNE — JULY

#### Early Partner Window

Maximum visibility across all campaign phases. First partners announced.

### AUG — SEPT

#### Growth Partner Window

Strong campaign integration. Nominee and event build-up coverage.

### OCT — NOV

#### Final Partner Window

Event activation focus. Final opportunities. Event delivered 29 Nov.

## PARTNERSHIP REVENUE SUMMARY

TIER	INVESTMENT	AVAILABILITY	MAX REVENUE
Headline Partner	£15,000	1 only	£15,000
Platinum Partner	£7,500	3 available	£22,500
Gold Partner	£5,000	5 available	£25,000
Community Partner	£2,500	10 available	£25,000
Supporting Partner	£1,000	20 available	£20,000
Category / In-Kind / Patron	Various	Open	£10,000+

# VISION, LEGACY & CONTACT OFFICIAL SPONSORSHIP PACK

## LONG-TERM VISION — BEYOND THE GALA

The BFH Gala is just the beginning. Our vision is to build a year-round platform that creates lasting impact for entrepreneurs, creatives, and community builders.

Workshops & Masterclasses

Mentorship Programmes

Networking Events

Business Development Support

Industry Partnerships

Creative Development Programmes

International Collaborations

## PAST VIP GUESTS & ATTENDEES

Zeze Mills · Osas Ighodaro · Catherine Agbaje · Josh Oyinsan · Shaq Muhammad · Femi Oyeniran · Mariam Musa · The Uncut Podcast · And industry leaders across beauty, fashion, and entrepreneurship

Custom Partnership Packages Available · We recognise every organisation has different objectives. If none of the above packages match your goals, we are happy to create a bespoke partnership tailored to your brand, audience, and budget.

# LET'S BUILD SOMETHING MEANINGFUL TOGETHER

## ROOTED & RISING

*Rooted in Purpose. Rising Through Impact.*

Partnering with BFH means aligning your organisation with a growing movement that celebrates and supports the next generation of entrepreneurs, creatives, leaders, and changemakers.

### GET IN TOUCH

PARTNERSHIPS

[info@bfhgala.com](mailto:info@bfhgala.com)

WEBSITE

[www.bfhgala.com](http://www.bfhgala.com)

INSTAGRAM

[@bfhgala](https://www.instagram.com/bfhgala)